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1. Overview

The DoW describes this deliverable as:

D6.2) Dissemination plan: A dissemination plan for the P-REACT project describing the appropriate communication strategy for increased awareness of project results in the end-user communities, the industry and the scientific community. The plan will also include the production of dissemination materials (printed project materials, brochures, information package and other dissemination materials). A list of related projects on EU and national levels will be also compiled and maintained. [month 10]

The aim of this document is to define the P-REACT dissemination plan. The plan provides specific actions to be taken by the consortium and links these actions with activates and project partners. It also defines the means for evaluation and reporting.

This document includes the following sections:

- Section 1 Overview: In this section we provide an overview of the dissemination plan.
- Section 2 Approach and Methodology: In this section we define and outline the various phases of the dissemination plan.
- Section 3 Target Groups: In this section we analyse the various target groups and provide guidance on how to communicate the project objectives and results.
- Section 4 Dissemination Materials: In this section we define the main messages that the project consortium wants to convey throughout the project lifetime and show the materials disseminated to specific target groups.
- Section 5 Communication channels: In this section we define the main communication channels for the identified target groups in order to disseminate the project advances and results.
- Section 6 Dissemination Activities: In this section we provide the plan for targeted dissemination activities in an effort to increase the popularity of the project.
- Section 7 Partner Individual Dissemination Plans: In this section we provide the dissemination activities that will be carried out by individual partners based on their profile and capabilities.
- Section 8 Evaluation and reporting: In this section we provide the Key Performance Indicators (KPIs) for the evaluation of the dissemination plan and define reporting tasks based on dissemination activities and results.
- Section 9 Conclusion: In this section we include the document summary.

2. Approach and Methodology

"Plans are nothing, planning is everything" - Dwight D. Eisenhower

The effort of P-REACT consortium is to maximise the popularity of the project and communicate the research results to a wide audience including stakeholders from both the public and private sectors. Therefore, a well-defined dissemination plan is necessary for becoming a guide that leads the consortium's efforts and the project results to the maximum level taking into account existing capabilities and budget constraints. Two questions that need to be answered must be always the definition of what the project stands for (mission, values, objectives, and results) and to whom is addressed.

To this direction, it is useful to bear in mind that the P-REACT dissemination plan should at least provide answers to the following questions:

- What groups will benefit from the P-REACT project's efforts and why?
- What are the main messages to use for the project communication with the identified groups?
- What are the main channels for communicating the project outcomes?
- What are the main planned dissemination activities?
- How the project dissemination efforts will be evaluated and reported?

Therefore, bearing in mind the questions above, the P-REACT dissemination plan is based on four phases that are further analysed in the following sections in order to outline the tasks associated with each one phase (Figure 1).

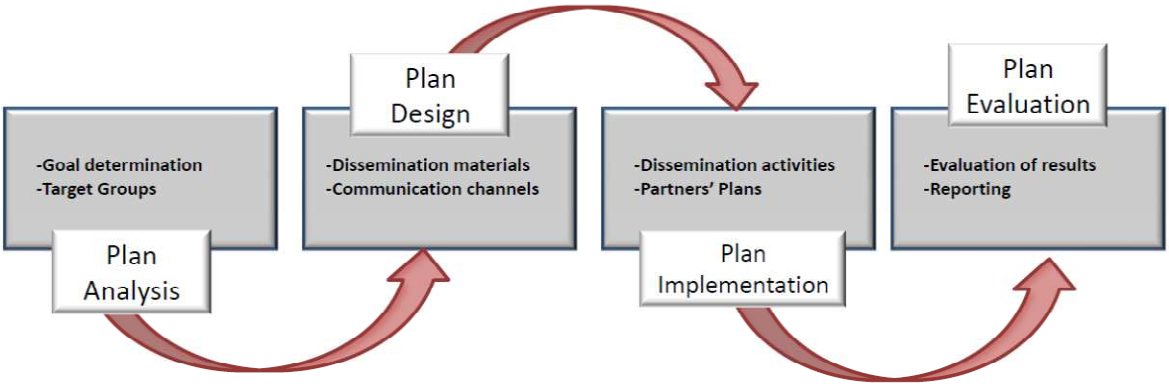


Figure 1 – P-REACT Dissemination plan phases

3. Target Groups

In marketing and advertising, a target audience, *is a specific group of people within the target market at which a product or the marketing message of a product is aimed at* [1]. The people that form this group are defined by the product or message, and could be for example a certain age group, gender, type of work, educational level etc.

The identification and profiling of the targeted audience is the first step for any dissemination plan, and the best way to select proper channels of communication to use.

Once the target audience is identified, the next step is to select the groups of interest and rank them in terms of their relevance to the project's objectives and results. In this plan, we define the following groups of interest:

Primary group of interest: This group encompasses the private sector where the impact of petty crime is very high along with Law Enforcement Agencies (LEAs) with the mission to protect society and prevent petty crime incidents. Another group that belongs to this category is private security companies with the mission to provide security services to both the private and public sectors.

Secondary group of interest: Groups identified as stakeholders in the public sector that may be interested in P-REACT solutions and they can spread the use of P-REACT, such as ministries, city councils, citizen associations and other relevant ones.

Tertiary group of interest: This group includes organisations that their expertise is supplementary to the previous ones, and therefore can influence their operation. Potential groups are researchers, academia, security experts, and organisations currently engaged in related EU or other projects.

In the next paragraphs we analyse these main groups and provide specific action plans for communication and dissemination of the P-REACT project results and activities.

3.1. Primary Group of Interest

The primary group of interest can be divided in four subgroups as they have different characteristics. In this group we can identify the transportation sector, shop owners, private security companies, LEAs and Telecom Organizations. The rationale behind this selection is further analysed in the next paragraphs.

3.1.1. Transportation Sector

The transportation sector is mostly affected by various types of petty crime. In Deliverable D2.1 [2] we have already elaborated the economical impact of petty crimes that in some cases reach up to 3 million € annually. Therefore, there is a high interest for getting this group engaged with the project planned

solutions. P-REACT is well positioned with this target group as a member of the consortium comes from this sector (SRM). Other members of this group are already part of the P-REACT End User Advisory Board (EUAB):

Group Member	Logo
TRAINOSE S.A, (Greece)	
RAILWAY PROCUREMENT AGENCY, (Ireland)	
TPER SPA, (Italy)	

*Table 1 - **Transportation sector EUAB members***

The primary target of the consortium is to increase the visibility of the project results in this group by taking advantage of the project partner (SRM).

3.1.2. Shop Owners

Shop owners have been also identified as a primary group of interest due to the negative economical impact of petty crime in this business sector. Another factor is that P-REACT solutions are based on video surveillance and mainly CCTV systems that are already installed in almost any shopping area, ranging from large shopping malls to small gas stations and shops. Therefore, it is one of our primary missions to engage members of small shop owners' associations and other chamber associations in the EUAB in an effort to increase P-REACT visibility.

3.1.3. Private Security Companies

This group is primarily operating in the security domain by offering security services to a number of installations including those in the public sector. The initial study conducted by the consortium showed that there is an urgent need for low-cost effective solutions to anticipate effectively the negative effects of petty crime to their customers. So far, the consortium has made considerable efforts to increase visibility of project results within this target group. The following private security companies are already

members of the P-REACT EUAB. This group, however, has to be extended outside of the Greek borders. To this end, all project partners have to put additional efforts in order to engage at least one private security company by the end of the first year of the project from Cyprus, Italy, Ireland, Spain and UK in the EUAB.

Group Member	Logo
ICTS HELLAS, Greece	
ISS SECURITY S.A, Greece	
PYRSOS SECURITY, Greece	

*Table 2 – **Security companies EUAB members***

3.1.4.Law Enforcement Agencies

The consortium has already identified, even during the P-REACT proposal phase, that LEAs are a primary group of interest. Internal and direct communications with the Hellenic Police/Forensic Science Division conducted by KEMEA and with the Irish Police conducted by KINESENSE have provided the consortium with strong indications that P-REACT solutions are of much interest for Police. So far, the consortium has managed to engage two National Police Organisations and one regional in the EUAB. However, we cannot restrict the dissemination of P-REACT to only three police organisations. To this direction, the consortium dissemination efforts led by KEMEA will take over certain actions to increase the visibility of project results to an extended audience of Police Organisations. KEMEA is an organisation with strong links with National and European Police organisations and networks. The European Network of Law Enforcement Technology Services (ENLETS) is an official European Police network that consists of members of 27 EU Member States (MS). Apart from the dissemination of P-REACT newsletters to ENLETS members we will investigate any opportunity for disseminating P-REACT developments to any ENLETS meeting during the second year of the project.

Group Member	Logo
Cyprus Police, Cyprus	
Hellenic Police/Forensic Science Division, Greece	
Guardia Municipal, Spain	

*Table 3 – **LEA EUAB members***

3.1.5. Telecom Organizations

Telecom Organizations have been also identified as a primary group of interest due to the negative economical impact of petty crime in this business sector. The P-REACT solutions are based on video and audio surveillance and mainly including currently installed CCTV systems, in almost any telecom organization (for operation or logistics purposes). Therefore, it is one of our primary missions to engage members of these organizations public or private in the EUAB in an effort to increase P-REACT popularity.

So far, the consortium has managed to engage one National Telecom Organization in the EUAB. However, we cannot narrow the dissemination channels of P-REACT project to only one telecom organisation. Therefore, the consortium will take over certain actions to increase the dissemination of project results to an extended audience of Telecom Organisations.

Group Member	Logo
CYTA, Cyprus	

*Table 4 – **Telecom EUAB members***

3.2. Secondary Group of Interest

In this group of interest belong different government departments and local authorities including public administrations, regional authorities, security organizations etc. These organisations are aware of specific security threats related to citizen protection. Therefore, the engagement of this group to the project is very important as they are mainly the policy makers related to all types of crime including petty one. To this end, consortium partners need to take certain actions to engage at least local administrations in the project and disseminate project results, especially after the end of the development cycle in the second year.

3.3. Tertiary Group of Interest

Researchers, academics, security experts, related projects and organisations currently engaged in related EU or other projects are another group that can help in the dissemination of P-REACT solutions and results. Within this group the consortium has to identify any dissemination opportunity and organise joint events for knowledge spread, sharing of experiences and project results. To this end, the P-REACT project coordinator has already started interacting with related EU on-going projects. A list of EU related projects and specific actions for the dissemination of P-REACT is provided in Section 6.4.

4. Dissemination Materials

In this Section we describe the main resources that will be used to disseminate the project scope, its objectives and outcomes throughout the project lifetime. We have put some extra effort on defining the messages that will be used during the various activities since the beginning of the project so that the project objectives and goals can become clear and direct. These messages have been carefully integrated in the project logo, the project presentation and brochure, and the project newsletter.

4.1. Definition of Messages

The definition of messages that are going to be used during the various activities is one of the key points in any dissemination plan. It is important to bear in mind that the messages to spread must change during the development of the project. In the beginning of the project the important message to communicate includes the scope and the objectives to be achieved, but by the end of the project the focus changes and the information that must be spread are the actual results.

The messages must be also designed taking into account the target audience to who are destined. For some of them general information about the project maybe only needed but for others the information should be more specific. The messages must be designed not only bearing in mind the target and the phase of development of the project, but also the impact or the results that must achieve (create awareness, highlight a result, etc).

The messages defined must be used as the underlying topics in the material and activities performed throughout the project lifetime. For that purpose messages must follow some rules when defined.

- Must be clear and simple
- Must be consistent
- Must highlight the main points
- Must have the proper tone to the audience
- Must be truthful and inspire credibility
- Must meet the audience needs

Taking into account the above factors and the project objectives, the main messages to be spread are the following:

- P-REACT is an advance low-cost intelligent sensors (image and audio) surveillance platform.
- P-REACT is focusing on connecting citizens, business owners, infrastructure owners, security and law enforcement personnel so that Petty Crime incidents can be effectively dealt with and prevented in the future.

- P-REACT is ensuring that legal, ethical and end user needs are properly balanced and addressed ensuring a 'Privacy-by-design' solution approach.
- P-REACT is increasing LEA capabilities for crime identification and evidence collection.

The project is divided into the following phases:

- PHASE-1: Definition and end-user requirements: During this phase the end-users state their requirements, needs and concerns regarding the effective response to petty crime incidents. Taking that into account along with identified gaps the project develops the functional requirements to fulfil.
- PHASE-2: Development: Based on the functional requirements of the previous phase, the project in this phase defines the technical requirements and develops the solution.
- PHASE-3: Testing: During this phase two field trials will take place and the demonstration results will be evaluated.
- PHASE-4: Exploitation: The final stage of the project when the solution is available to the public. This phase will have its own Exploitation Plan that will take care of the dissemination of the solution to the right targets.

Since the key point for a message to be effective is ensuring its constant alignment with the project's objectives, especially if these objectives change over time, it is important to describe for each phase of the project, the fundamental elements of the messages to be communicated.

Definition and end-users requirements:

One of the key points of the P-REACT project is to offer a real commercial solution for the transport sector, shop owners, security companies, LEAs and other public administrations to improve existing CCTV systems and forensics analysis and fill in existing gaps in actual systems.

For that purpose it is very important in this phase to spread the awareness of the project among the target groups and make it clear what P-REACT solution can offer.

The message must highlight the main objectives of the project and also must encourage the participation of end-users in the project activities.

Development of the project:

During this phase it is important to keep the interest of the target groups and to continue building the awareness of the project. We need also to ensure that the project must communicate the research findings and the advances in the P-REACT solution, taking care, however, not to disclose confidential information.

In this phase the message differs depending on the target audience, highlighting different parts of the

project advances.

Testing the solution:

In this phase the message must communicate the objectives of the project that have been fulfilled, along with the important finding the field trials.

Exploitation:

The exploitation of project results and possible market penetration will be further defined in deliverables D6.3 and D6.4

Hereafter, the definition of the various phases, the main messages for the primary group of interest are presented in Table 5.

PROJECT PHASES	AUDIENCE				
		Transportation Sector	**Shop Owners**	**Private Security Companies**	**LEAs**
	PHASE 1 (Definition and end-users requirements)	-Present P-REACT objectives -Highlight P-REACT scope -Explain why P-REACT solutions apply in this business sector	-Explain project scope -Create communication links -Explain why P-REACT solutions apply in this business sector	-Create communication links -Engage security companies in the EUAB -Exchange knowledge related to existing gaps in actual systems	-Create communication links -Engage LEAs in the EUAB -Exchange knowledge related to existing gaps in actual systems
	PHASE 2 (Development of the project)	-Present P-REACT achievements and progress -Highlight P-REACT applicability -Highlight the cost effectiveness of P-REACT	-Present P-REACT achievements and progress -Highlight P-REACT applicability -Highlight the cost effectiveness of P-REACT	-Present P-REACT achievements and progress - Highlight P-REACT applicability for security companies	-P-REACT solution is a key enabler for video analysis -P-REACT fills in gaps in existing systems -P-REACT fills in gaps in existing Police operational procedures -P-REACT increases interaction between citizens and Police
	PHASE 3 (Testing the solution)	-P-REACT is effective, low cost, easy to install, operate and maintain	-P-REACT is effective, low cost, easy to install, operate and maintain	-P-REACT is effective, low cost, easy to install, operate and maintain	-P-REACT is effective, low cost, easy to install, operate and maintain
	PHASE 4 (Exploitation)	-Highlight the cost effectiveness -Highlight P-REACT Technology Readiness Level (TRL)	-Highlight the cost effectiveness -Highlight P-REACT Technology Readiness Level (TRL)	-Highlight the cost effectiveness -Highlight P-REACT Technology Readiness Level (TRL)	-Highlight the cost effectiveness -Highlight P-REACT Technology Readiness Level (TRL)

*Table 5 - **Messages during the project lifetime for primary group of interest***

The main messages for the secondary and tertiary groups of interest are presented below in Table 6.

ROJECT PHASES	AUDIENCE		
		Public administrations, regional authorities, security organizations	**Researchers, academics, related projects**
	PHASE 1 (Definition and end-users requirements)	-Present P-REACT objectives -Highlight P-REACT scope -Highlight how P-REACT can increase the effectiveness of existing CCTV public systems -Promote collaboration and involvement	-Present P-REACT objectives -Present research areas of P-REACT -Highlight scientific values of P-REACT research -Promote collaboration and involvement -Highlight the benefits of P-REACT collaboration with other on-going research efforts
	PHASE 2 (Development of the project)	-Present P-REACT achievements and progress -Highlight P-REACT applicability for increasing security in hot-spot areas -Highlight the cost effectiveness of P-REACT	-Present P-REACT achievements and progress -Highlight project publications
	PHASE 3 (Testing the solution)	-P-REACT is effective, low cost, easy to install, operate and maintain -P-REACT is an ideal solution for public administrators and city authorities	-P-REACT solutions are being tested in near to operational environment -P-REACT solutions bring scientific results from lab to real life
	PHASE 4 (Exploitation)	-Highlight the cost effectiveness -Highlight P-REACT Technology Readiness Level (TRL)	-Highlight how P-REACT experiences can build strong synergies for future research efforts and HORIZON 2020 consortia building

*Table 6 - **Messages during the project lifetime for secondary and tertiary groups of interest***

4.2. P-REACT Logo

The P-REACT logo depicts the main purpose of the project that is, to provide secure surveillance platform that will detect petty crime incidents. The three icons presented in the logo are associated with the local points, the surveillance cloud (VSaaS) and the security that will be provided using this platform. Moreover, this high quality logo depicts the professional attitude of P-REACT partners associated with the potential exploitation of the project.

Figure 2 – P-REACT Logo

4.3. P-REACT Brochure

The P-REACT Brochure was prepared and released by June 2014, before the workshops with end-users that took place that month. This brochure provides information about:

- What is P-REACT: brief introduction to the P-REACT project and proposed solution
- Overview: including expected results of the project
- Partners and project details: including duration, Grant Agreement number, Call, budget, and contact details.
- Benefits: segments of society and foreseen benefits
- Conceptual diagram of the P-REACT solution

Screen shots of the P-REACT brochure can be found in ANNEX III.

4.4. P-REACT Presentation

The P-REACT presentation is a document with the aim to serve as a support tool when presenting the project in various events (e.g., workshops, conferences, etc.).

A first version of the P-REACT Presentation was released in October 2014, including 12 slides that were mainly focused in providing an overview of the project. The sections included in that presentation were:

- What is P-REACT
- Objectives
- Concept Diagram
- System Architecture

- Expected Results
- Segments of society that will benefit and foreseen benefits
- The project in numbers
- End-user Advisory Board
- Contact details

The plan is to create new versions of the presentation every six months based on the planned research activities as well as on new materials available. Therefore, it is expected to have three additional versions of the presentation which will be released around the following months (depending on the information available at the time): March or April 2015, September or October 2015, and March or April 2016.

Screen shots of the first P-REACT presentation can be found in ANNEX IV.

4.5. P-REACT Newsletter

Periodic newsletters will be produced bi-annually, providing news, articles, and in-depth information about the project progress and outcomes, and any other relevant information that applies at the time of the publication: It will present the several activities undertaken by P-REACT, describing the project developments, the deliverables' findings and the results that will be reached step-by-step, and it will provide suggestions coming from the project's meetings and the partners' collaboration.

In any case, a preliminary discussion on the content of each of the newsletter will be done in close cooperation with all P-REACT partners.

As agreed internally by the P-REACT consortium, the process of the newsletter production will be based on the following steps:

- FINT will design the newsletter template
- All partners will provide suggested content for the newsletter to SRM.
- SRM will review/edit and prepare the draft version of the content for the newsletter issue.
- KEMEA will review/edit and develop the final draft version that will be sent to VICOM as Project Coordinator.
- VICOM will review/edit and approve the content of the issue and provide authorisation for publication.
- FINT will fit the content to the newsletter template and publish the newsletter in the P-REACT

website.

- All partners will disseminate the newsletter in National and International interest groups.

The newsletter will be A4 sized, and it is supposed to be constituted by 2 to 4 pages, in order to be printable in a single leaf, and to be easily folded. However, the length of the newsletter may exceed the 4-pages limit, depending on the number of news and articles to be published.

The newsletter will be produced in UK English, leaving the partners free to translate the text for local dissemination. Language should be clear and as simple as possible, in order to be attractive to readers and easily understood also by non-technical experts. When available, articles will be enriched by relevant photos and images.

Graphically, the visual design will be arranged to be attractive, and conveying a strong recognition value, based on the logo and colours already chosen at the beginning of the project to characterize P-REACT.

All the newsletter's issues will contain at least the following elements:

- The P-REACT logo, and logos of all the project's partners.
- The project details, i.e., start/end date and project duration, the specific FP7 call and the Grant Agreement reference, the budget and EU funding.
- The web address of the P-REACT website: http://p-react.eu/.
- The contact details of the P-REACT project.
- The standard disclaimer for the 7th Framework Programme.

The newsletter will be mainly disseminated electronically, through the P-REACT website (http://p-react.eu/newsletters/) and to a wide audience of all target groups via all partners' existing communication channels. The newsletter could be printed in a number of hard copies, and distributed in occasion of major events (e.g., conferences, workshops, etc.) participated by the project's partners, and other opportunities.

As already indicated, a new issue will be produced every six months. Table 7 below indicates the newsletter publication target dates:

Newsletter Issue	Publication Date
P-REACT Newsletter #1	Month 6 (October 2014)
P-REACT Newsletter #2	Month 12 (March 2015)
P-REACT Newsletter #3	Month 18 (October 2015)

Newsletter Issue	Publication Date
P-REACT Newsletter #4	Month 24 (March 2016)

*Table 7 - **Newsletter release plan***

5. Communication Channels

In the previous sections we have defined the main target groups and the content of messages that will be spread throughout the project lifetime. In this section, we will illustrate what we have identified as the main communications channels taking into account existing constrains related to available budget and project duration. Besides these constrains, P-REACT as a concept has a very strong point where communication efforts should concentrate. This strong point is based on the high value of the project scope to anticipate the negative impacts of petty crimes across Europe. And indeed in D2.1 we have already provided the negative impacts of petty crime in various sectors (society, business, LEAs). Therefore, P-REACT communications channels will serve as means to demonstrate tangible project achievements by making use the project internal resources as well as resources provided by EC. In the following sections we further analyse in more details the P-REACT communications means.

5.1. P-REACT Website

The P-REACT public website is one of the key communications and dissemination tool for the project. It serves as a public window, in which the project communicates relevant information about its goals, progress, etc. The website also includes features like search and article categorization for improved content discovery by the visitor.

The P-REACT website also allows sharing content via email or social media with a click of a button located under the main section of each post and page. There is also a visible link at the footer of each page to the official P-REACT group on LinkedIn for quick access.

For the development and easier maintenance of the website we have used WordPress [4], a free and open source content management system (CMS) based on technologies like PHP and MySQL. WordPress includes a plug-in architecture and a template system which allowed us to easily design and maintain a modular page structure for various type of content like static pages (e.g. http://p-react.eu/overview/) or new archives (e.g. http://p-react.eu/news/).

We have also setup a web analytics service (Google Analytics), which allows us to track visitors from all referrers, including search engines and social networks, direct visits and referring sites.

5.2. P-REACT Linkedin Group

To increase project visibility and create a room for exchange of experiences among professionals and stakeholders we have created a page in Linkedin. At the time of writing this plan the P-REACT Linkedin page has 55 members and this number is growing rapidly. It becomes imperative for all project partners to invite more stakeholders in this group and disseminate P-REACT advances within this group. The primary Point of Contact (PoC) for the management of the P-REACT Linkedin group is Dr. Georgios Kioumourtzis (KEMEA). The Project Coordinator Dr. Juan Arraiza Irujo (VICOMTECH-IK4) and Dr. Prokopis Drogaris (KEMEA) are also assigned the role of the group manager. The main tasks of the PoC are to maintain the P-REACT Linkedin group, provide updates on the project events, invite members to elaborate on specific issues and respond to any post made in the group.

5.3. P-REACT On-line Registration

There is a dedicated page (http://p-react.eu/newsletters/) for the distribution of the P-REACT Newsletter where users can register to receive the periodical newsletter regarding project updates and more. The registration process is very simple and it is completed once the visitor inserts an e-mail address in the form that is located inside this dedicated page. This page also allows the visitor to access a complete archive of all newsletters produced by the project in a downloadable form (PDF).

5.4. EC Communication Mechanisms

Numerous disseminations and exploitation activities have taken place since the beginning of the project. Such activities include online dissemination via the project website (www.p-react.eu), content syndication through RSS (http://p-react.eu/feed/), participation to large international conferences like TEMU 2014 and CRITIS 2014 and end-user workshops. An upcoming periodic newsletter is also close to its release.

To pursue knowledge dissemination and maximum networking with other ongoing relating activities by making maximum use of the EC supported dissemination mechanisms, such as publication of project information on the official sites of EC.

CORDIS Wire [5] enables users to advertise events or publish press releases relevant to Research, Technological Development and Innovation activities on the CORDIS News and Events service. P-REACT will periodically share any significant project milestones that would be interesting for the community to know. CORDIS Wire will help us publicize any important news or event and categorizing it properly per programme or country or subject for example so that we can get better online visibility.

Apart from CORDIS Wire, we will explore functionalities in platforms like the OpenAIRE project [6] and

ZENODO [7] like publications or software deposit for open access. This will boost the discoverability of the project and will help us share and showcase our research results.

6. Dissemination Activities

Based on the approach and methodology described in Section 2, P-REACT dissemination will be implemented by the project partners through several activities addressed to the target groups identified in Section 3. These activities will make use of dissemination materials described in Section 4, via the communication channels illustrated in Section 5. Moreover, Section 6 describes at any possible extent the planned dissemination activities.

The main objectives of P-REACT dissemination are to wide-spread and diffuse information about the project, its development and results, and maximizing the visibility of P-REACT. This way, potential end-users and stakeholders will be attracted, and their contribution and feedback would be considered and evaluated in order to improve the P-REACT system itself, while at the same time exploitation opportunities will be investigated. Possible synergies with other relevant projects/initiatives at European level will facilitate information sharing, and possibly will provide positive input for the development of the P-REACT system.

In order to keep track of all dissemination activities carried out by the partners, the project has defined a dedicated log in the members' only area of the project website: The partners have to describe the activities, and provide details about the target audiences and channels used, and any other related information. This log will be regularly updated by all partners.

6.1. Organisation of Workshops

Workshops are an excellent opportunity for communicating with target groups and disseminating project results. The consortium has already organised four Workshops within the first three months of the project and more specifically in the following countries (in alphabetical order):

- June 17, 2014, Nicosia, Cyprus, Organiser: ADITESS
- June 18, 2014, Athens, Greece, Organiser: KEMEA
- June 19, 2014, San Sebastian, Spain, Organiser: VICOMTECH
- June 23, 2014, Dublin, Ireland, Organiser: KINESENSE

Apart from an initial presentation of the project in identified target groups, the workshops served as the main instrument to gather end-user needs and recommendations to assist technical partners in the development of P-REACT solutions. The results of these workshops reported to the Project Coordinator and relevant information were also provided in the P-REACT website and newsletter.

To this end, the consortium is planning the organisation of additional Workshops, taking into account the

overall development plan and the provision of two trials that they will take place under conditions close to real operational environment, in Greece and Italy as defined in WP5.

Workshop	Time/place	Scope	Target Groups	Organiser
Workshop 5	M18 (October-November 2015) Greece	Testing on project prototypes	-Shop owners -LEAs -Security Companies	KEMEA
Workshop 6	M23 (February - March 2016) Italy	Testing on final product	-Transportation sector -LEAs -Security Companies	SRM

*Table 8 - **Workshops organisation plan***

Workshop expenses (hosting, catering, travel and relevant dissemination materials costs) will be covered by KEMEA and SRM based on the budget provision defined in P-REACT DoW (6K€ and 4€ for KEMEA and SRM accordingly).

6.2. Scientific Conferences/Journals

6.2.1. Introduction

The scientific publications of the project can be classified in two groups:

1. Scientific papers (more focused in specific technologies rather than in describing the overall architecture) describing a particular technology or advances, written by a single partner or a subset of partners reflecting one or more tasks of the project. In these type of publications the focus of the paper is in the technology itself, being the project just an application domain of such technology. In these type of papers typically algorithms are described and the results of evaluation tests are presented (comparing those tests to related/benchmark technologies).
2. Technical papers describing the overall solution of the P-REACT project, describing the current status of the system/project, for instance in terms of the architecture, the goals or the validation processes carried out; this is typically authored by the consortium so at least one author per partner is acceptable. These type of papers do not go as much into the details of the underlying technologies (e.g., describing algorithms or the details of the results of the evaluations of each analytics module).

The Project Coordinator (VICOM) has already established in [3] a comprehensive description on how scientific publications will be managed in P-REACT.

6.2.2. Scientific papers

Each partner is free to select and publish their scientific papers (type 1) according to their own specific objectives. The detailed plan to prepare and submit scientific papers is not finished yet at the time of writing this report. Below we present the plans of those partners that have already worked in the preparation of these type of papers.

Vicomtech-IK4: Vicomtech-IK4's plan to publish scientific papers is as follows:

- Paper conference #1 (already published)

  M. Nieto, P. Leskovsky, and J. D. Ortega, "Person detection, tracking and masking for automated annotation of large CCTV datasets," in Proc. 8th Int. Conf. on Ubiquitous Computing & Ambient Intelligence, LNCS 8867, pp. 519-522, 2014.

- Paper journal #1 (to be submitted between December 2014 and March 2015)

  Our latest developments in person detection led us to the creation of a generic object detector, which is in its way of being implemented very efficiently exploiting parallel computation and rapid feature evaluation. It can be used for detecting any kind of object and using any kind of feature. Application examples are: pedestrian detection in CCTV systems; vehicle detection in ADAS;

  To be submitted to: CVIU Special Issue on Individual and Group Activities in Video Event Analysis - Deadline: December 20th. If not ready, to be submitted as a regular paper to the same journal (CVIU).

- Paper conference #2 (to be submitted between December 2014 and March 2015)

- Paper journal #2 (to be submitted between April and November 2015)

  Online event detection is a critical ability of video analytic systems in surveillance applications. The usage of traditional computer vision techniques must be accompanied with real-time semantic analysis of the scene. Our work is focused on the creation of a Rule Management system that allows creating and connecting easily new Rules to a processing engine that solves relations between objects and creates events, as interpretations of the actions happening in the scene.

  To be submitted to a C+ or B conference, and an extended version to a journal with impact factor, like JRTIP, MVAP, or IET Computer Vision.

CERTH-ITI: CERTH-ITI's plan to publish scientific papers is as follows:

CERTH-ITI plans to publish scientific papers on the video analysis algorithms that they are going to develop, but at this point there is no way of knowing when and where, since there are not any results

available yet.

Indicative journals that will be targeted:

- IEEE Transactions on Pattern Analysis and Machine Intelligence
- IEEE Transactions on Image Processing
- ACM Transactions on Multimedia Computing, Communications and Applications

Indicative conferences that will be targeted:

- ICCV ’15 (International Conference on Computer Vision)
- CVPR’16 (IEEE Conference on Computer Vision and Pattern Recognition)
- ICIP’15 (IEEE International Conference on Image Processing)

6.2.3. International technical papers

For non-scientific conferences, such as fairs or events, especially in national level, technical papers (type 2) about P-REACT can be published without involving other partners. However, at international level, the consortium will coordinate the effort and write joint technical papers (type 2).

The plan of action for international technical papers on P-REACT is as follows:

1. Preparation of a first paper which describes the key innovation aspects of the P-REACT solution. As of mid-November 2014 Vicomtech-IK4, KEMEA, CERTH, and FINT are working on a paper which will be submitted to 30th IFIP SEC International Conference on ICT Systems Security and Privacy Protection (submission deadline being December 22nd, 2014).
2. Preparation of a second paper which builds on the first one and that it also includes the results of the initial use cases implementation and testing results. For this second paper the following conference will be targeted: 12th IEEE International Conference on Advance Video- and Signal-based Surveillance (AVSS) (submission of full papers deadline is March 22nd, 2015).
3. Preparation of a final paper in which to present the final results of the P-REACT solution. The most appropriate conference/paper has not yet been chosen as this will depend on the results that we produce at the end of the project (this decision will be taken around September 2015).

6.3. Participation in International Exhibitions

The participation in international exhibitions is a combined action that engages both dissemination and exploitation activities. In this Section we will mainly define a list of events that will enable wide

dissemination of project results to targeted groups like stakeholders and policy makers who will be relevant to the adoption of project results.

Therefore, project partners will seek for participating in International exhibitions, based on existing experience and capacity.

At the time of writing this plan we have already indentified the following events that are mainly scheduled to take place in 2015. However, as the project results will be more visible by the end of the integration cycle @M20 (November 2015), the assigned partner for this task (ADITESS) is not only to update this list but also to check for the actual dates in 2016. To this end, a relevant file (excel sheet) will be maintained and updated in the project internal workspace (P-REACT Wiki) in order to increase visibility and easy access to all consortium members.

Event	Short Description	Location	Dates
HomeSec http://www.homsec.es/	Spain´s leading event in Security and Defence technologies, HOMSEC gives you biannually a strategic meeting point for new developments and markets, both in Spain, Latin America and North Africa. With the support of all main official institutions and associations, HOMSEC represents a unique opportunity to get in touch with main suppliers, clients, R&D centers, institutions, key speakers and media. The year 2015 will give HOMSEC a broader scope by the introduction of new areas in Civil and Urban Security and Defence, for which there are increasing demands and innovative solutions.	Madrid (Spain)	10-12 March 2015
Security Forum http://www.securityforum.es/en/	After two editions, Security Forum has become a landmark event in the security sector. It has been the catalyst and generator sales business encouraging and promoting discussions, ideas, ways of seeing and resolving issues surrounding the complex problems of our industry. Security Forum is a live event that evolves into new models and formats to a fast-changing environment. An annual meeting point where the environment and its future consequences is interpreted.	Barcelona (Spain)	27-28 May 2015
Info Security Europe http://www.infosecurityeurope.com/	Infosecurity Europe is Europe's number one information security event. Featuring over 345 exhibiting vendors and	London (UK)	2-4 June 2015

Event	Short Description	Location	Dates
	services suppliers with the most diverse range of new products and services, an unrivalled education programme and over 15,000 industry professionals travelling from over 70 countries, it is the most important date in the calendar for Information Security professionals across Europe.		
IFSEC http://www.ifsec.co.uk/	IFSEC International will be back for 2015 on June 16-18 at London, ExCeL. The 2015 event will focus specifically on leading global technology, solutions, knowledge and the latest innovations. Two brand new Seminar Theatres will be dedicated to technology and innovation. And IFSECGlobal.com will be running an Innovation Showcase online in the run-up to, and live at the event. Take a look at the latest IFSEC Innovators episode with Axis Communications Plus, Safe Cities is back and means business. Covering six key areas of: CNI, transport, business continuity, utilities, big data analysis, command and control, and emergency planning, Safe Cities will feature global projects as case studies in the Seminar Theatre. Also new for 2015 - FIREX International will sit alongside IFSEC International, bringing a complete fire and security event experience for exhibitors and visitors.	London (UK)	16-18 June 2015
Milipol http://en.milipol.com/	Milipol is a major exhibition event that brings together security experts and technology providers. Milipol in taking place annually with the participation of more than 900 exhibitors.	Paris (FR)	17-21 November 2015
ISS World Europe http://www.issworldtraining.com/ISS_EUROPE/	ISS World Europe is the world's largest gathering of European Law Enforcement, Intelligence and Homeland Security Analysts as well as Telecom Operators responsible for Lawful Interception, Hi-Tech Electronic Investigations and Network Intelligence Gathering. ISS World Programs present the methodologies and tools for Law Enforcement, Public Safety and Government Intelligence Communities in the fight against drug trafficking, cyber money laundering, human trafficking, terrorism and other criminal	Prague (CZ)	2-4 June 2015

Event	Short Description	Location	Dates
	activities conducted over today's Telecommunications network, the Internet and Social Networks.		
Sicur (http://www.ifema.es/sicur_06/)	The exhibition brings together the offer of more than 1300 companies and is visited by more than 40,000 participants from almost 70 countries.	Madrid (Spain)	23-26 February 2016

*Table 9 - **International exhibitions' events***

6.4. Linking Activities with Related Projects

After a first research the following projects related to P-REACT have been identified:

- **SmartPrevent**

  P-REACT partners involved: none

  Website: http://www.smartprevent.eu/

  Project's full name: Smart Video-Surveillance System to Detect and Prevent Local Crimes in Urban Areas

  Topic: SEC-2013.7.2-1 – Open topic for Small and Medium Enterprises: Solutions for frequent petty crimes that are of high impact to local communities and citizens"; Capability Project

  Duration: From 2014-03-01 to 2016-02-28

- **EUSTO**

  P-REACT partners involved: KEMEA, ADITESS, SRM

  Website: n/a, press release: http://www.kemea.gr/index.php/en/latest-news/353-eusto-kickoff-en

  Project's full name: Europe Surface Transport Operators Forum

  Topic: DG HOME – CIPS – specific Programme on "Prevention, Preparedness and Consequence Management of Terrorism and other Security related Risks for the Period 2007-2013" – general Programme on "Security and safeguarding liberties"

  Duration: July 2014 – June 2016 (24 months)

- **SAFECITY**

  P-REACT partners involved: KEMEA

  Website: http://www.safecity-project.eu/

Project's full name: Future Internet Applied to Public Safety in Smart cities

Topic: FI.ICT-2011.1.8 – Use Case scenarios and early trials

Duration: From 2011-04-01 to 2013-03-31

- **SAVASA**

  P-REACT partners involved: VICOMETCH-IK4

  Website: http://www.savasa.eu/

  Project's full name: Standards Based Approach to Video Archive Search and Analysis

  Duration: From 2011-12-01 to 2014-05-31

- **ADDPRIV**

  P-REACT partners involved: none

  Website: http://www.addpriv.eu/

  Project's full name: The ADDPRIV project (Automatic Data relevancy Discrimination for a PRIVacy-sensitive video surveillance) seeks to improve public safety by ensuring the individuals' privacy right, enriching the current video surveillance systems through an automatic discrimination of relevant data recorded.

  Topic: SEC-2010.6.5-2 – Use of smart surveillance systems, data protection, integrity and sharing information within privacy rules

  Duration: From 2012-01-01 to 2013-12-31

- **ADVISE**

  P-REACT partners involved: CERTH-ITI

  Website: http://www.advise-project.eu/

  Project's full name: Advanced Video Surveillance archives search Engine for security applications. ADVISE will ease the work of law enforcement authorities in their fight against crime and terrorism, by developing a framework for efficient event-based video analysis and search into surveillance video archives, keeping at the same time all legal, ethical and privacy constraints that apply to the exchange and processing of surveillance data.

  Topic: SEC-2011.5.3-4 – Video archive search – Capability Project

  Duration: From 2012-03-01 to 2015-02-28

- **CHAMELEON**

  P-REACT partners involved: none

  Website: http://www.chameleon-project.com/

  Project's full name: A cost-effective, fast-to-deploy, low-power and flexible video surveillance system. CHAMELEON automatically stitches from multiple cameras with overlapping regions to create a natural seamless panoramic view of the monitored area.

  Topic: SME-2011-1 – Research for SMEs

  Duration: From 2012-01-01 to 2013-12-31

- **VIDEOSENSE**

  P-REACT partners involved: none

  Website: http://www.videosense.eu/

  Project's full name: Virtual Centre of Excellence for Ethically-Guided and Privacy-respecting Video Analytics in Security

  Topic: SEC-2010.7.0-1 Networking of researchers for a high level multi-organisational and cross-border collaboration

  Duration: From 2011-05-01 to 2015-06-30

- **LASIE**

  P-REACT partners involved: CERTH-ITI

  Website: http://www.lasie-project.eu/

  Project's full name: Large Scale Information Exploitation of Forensic Data. LASIE will develop a framework for assisting forensic analysts in their investigations, through advanced processing of vast amounts of heterogeneous data acquired from different sources (CCTV, hard disks, mobile devices, Internet, social networks, handwritten and calligraphic documents). Through an appropriate knowledge representation framework, LASIE will also provide recommendations to analysts, guide the investigation process and perform inference based on evidence extracted from available data.

  Topic: SEC-2013.1.6-1 – Framework and tools for (semi-) automated exploitation of massive amounts of digital data for forensic purposes – Integration Project

  Duration: From 2014-05-01 to 2017-10-31

We can classify the contacts made with all these projects in three categories:

- After initial contact regular contacts agreed.
- Initial contact established.
- No contact made yet.

At the time of writing this plan, the status of contacts with the aforementioned projects is as follows:

- Regular contacts agreed: On this first category we can include SmartPrevent. Quarterly meetings between the coordinators of the two projects have been agreed and collaboration activities on dissemination have already been identified. Also in this category but with no need for regular meetings, a similar type of close coordination has also been established with the EUSTO project, as three of the partners from P-REACT are also partners in the EUSTO project.
- Initial contact established: P-REACT project coordinator has contacted LASIE and VIDEOSENSE project coordinators proposing to establish follow up meetings (face-to-face or web-conference) in which to explore collaboration opportunities. With the same goal, the members of the P-REACT project from CERTH-ITI have contacted their colleagues from another research group that takes part in ADVISE.
- No contact made yet: All other projects.

7. Partner Individual Dissemination Plans

In this section we provide the individual dissemination plans based on partner's profile and capabilities. We link these activities with the identified target groups, the expected outcomes of the project and also with existing networks and events that provide dissemination opportunities.

P-REACT consortium has established simple but concrete rules on how various dissemination results undertaken by partners have to be reported and presented in the P-REACT web site. These rules include at least:

- Short Description of the event
- Target Audience
- The message to pass through
- The communications channels in use
- Date of the event

A respective log file in the project private section is used to keep track of all dissemination events.

During the annual reporting a complete list of all dissemination events shall be provided. An initial list, however, of the project dissemination events by the time of writing this plan is presented in ANNEX VI.

7.1. VICOMTECH

7.1.1. Profile

Vicomtech-IK4 is a research centre located in San Sebastian, Spain, founded by the INI-GraphicsNet. Foundation and the Basque Television, Radio and Broadcasting group EiTB. Among its 105 employees, more than 95 are researchers, 28 PhD, dedicated to the field of applied research. The role of Vicomtech-IK4 in the market is to supply society with technology by transfer of primary research to industry. This is done through collaborative R&D projects. Vicomtech-IK4's main research lines lay in the fields of multimedia, computer graphics and interaction; technologies which Vicomtech-IK4 applies in multiple sectors. In the security sector, Vicomtech-IK4 is an active member of the AMETIC-eSEC Spanish technological security and trust platform, participating in the DNIe and secSALUD working groups. At a European level, Vicomtech-IK4 is also a member of CAST and the European Biometrics Forum.

7.1.2. Planned Dissemination Activities

Vicomtech-IK4 based on its profile is planning the following dissemination activities:

International Conferences and Journals

Preparation of papers targeting at least three international conferences; the first two of them are:

- 30th IFIP SEC International Conference on ICT Systems Security and Privacy Protection (Paper submission deadline: December 22nd, 2014)
- 12th IEEE International Conference on Advance Video- and Signal-based Surveillance (Paper submission deadline: March 22nd, 2015)
- Preparation of at least one scientific paper for an international journal with ISI impact factor (Still to be determined which journal)

Online dissemination materials

- Preparation of the P-REACT brochure
- Preparation of presentations on the P-REACT project in months M6, M12, M18 and M24

Multimedia files

- Contribution to a high quality presentation of the project for the p-react website as per requests by the leading partner (FINT).

EC Dissemination Mechanisms

- Contribution to the dissemination activities on these EC disseminations resources as per requests by the leading partner (FINT).

End-user workshops

- Spanish end-user workshop with the main goal of gathering of end-user feedback to identify and select use cases.
    - When: June 19th, 2014
    - Where: Vicomtech-IK4 premises
    - Target audience: Police forces, Private Security companies, Security manager of a large public institution (University)

Linking activities with related projects

Continue regular meetings with SmartPrevent Project Coordinator.

- Meetings hold so far:
    - May 28th, 2014
    - September 17th, 2014
    - October 7th, 2014
    - November 18th, 2014
- Next meetings planned for:
    - Spring 2015
    - Autumn 2015
    - Spring 2016
- Initiate contacts with at least 3 other related projects as described in Section 6.4.

7.2. KINESENSE

7.2.1.Profile

KINESENSE Ltd develops CCTV video search, analysis and reporting solutions for the law enforcement

and security markets. Specialising in Video Content Analytics (VCA) technology which enables the automatic detection of events in video, KINESENSE solutions eliminate the time taken to watch and sift through hours of video for key events. This results in major time reductions and cost savings and delivers faster CCTV video investigations.

We create intuitive easy-to-use software but with sophisticated video search and analysis. Our software is based on decades of advanced research and testing and customer deployment.

7.2.2. Planned Dissemination Activities

KINESENSE based on its profile is planning the following dissemination activities:

Exhibitions related to P-REACT Technology

- Security & Policing, UK, 2nd of March 2015

Digital dissemination materials

- P-REACT overview text for website
- KINESENSE website news release regarding P-REACT launch
- Short newsletter to 1500 police and related law enforcement officials regarding P-REACT project in July 2014

End-user workshops

- Irish/ UK end-user workshop with the main goal of gathering of end-user feedback to identify and select use cases.
    - When: June 19th, 2014
    - Where: Dublin
    - Target audience: Police forces, Transport authorities (tram, Bus), UK Home office

Linking activities with related projects

KINESENSE presented P-REACT project objectives to ERNCIP, JRC video analytics initiative on 29th August 2014. The broad purpose of the Thematic Group on Video Analytics and Surveillance are: (i) to develop a more common approach to the testing and evaluation of video analytics systems and (ii) to encourage the development of innovative video analytics technologies.

- Updated the group on 30th October 2014
- Will continue to update the group and promote P-REACT at regular basis every 3-4 months

7.3. ADITESS

7.3.1.Profile

ADITESS is a Cyprus-based Small Medium Enterprise (SME) established in 2011. ADITESS is a scientific, consulting and research company whose purpose is to conduct theoretical and applied research and to produce studies, in strategic and in tactical level, on issues concerning Security policies, Critical Infrastructure Protection, Transportation and Cargo Security and Border Management and to develop state of the art applied Security Solutions at the above mentioned areas. ADITESS has the ability to provide advisory and consulting services to various Government Organizations and other Public and Private authorities on these same issues.

ADITESS has developed during research and design phases a variety of Mini- UAV systems, a new concept in UAV market: designed from existing cots platforms or from ADITESS design, in order to minimize the development cost. As it were derived from general aviation standards, it is optimized for reduced cost of operations.

ADITESS also offers high quality remote sensing and photogrammetric products using satellites images and digital air-photos acquired by aircraft and/or Unmanned Aerial Vehicles (UAV). ADITESS is capable of managing small, medium and large scale projects, providing world-class services in the appropriate time to support at least the following applications:

- Medium to large scale (including cadastral) mapping
- 3D Visualization and representation
- View shed or Light of Sight analysis
- Security Planning
- Crisis Management
- Search & Rescue (SAR)
- Border security- Illegal Immigration
- Monitoring / Recording of the environment
- Protection from Oil Spills

ADITESS has also experience with state-of-the-art machine learning algorithms, image processing algorithms, and the ability to work with large data sets. Key aspects of our experience are noise-robust pattern recognition algorithms and the use of invariant feature representations. We can design and implement such algorithms and also incorporate them in the design of an overall working system.

7.3.2.Planned Dissemination Activities

ADITESS based on its profile is planning the following dissemination activities:

International Conferences and Journals

- Participation on the 9th International CRITIS 2014 conference which took place from Monday 13th to Wednesday 15th October 2014 in Limassol, Cyprus
- Contribution at the preparation of papers targeting international conferences and journals; the first paper is: 30th IFIP SEC International Conference on ICT Systems Security and Privacy Protection. Paper submission deadline: December 22nd, 2014

Exhibitions related to P-REACT Technology

- Exhibition of P-REACT at the 9th International CRITIS 2014 conference which took place from Monday 13th to Wednesday 15th October 2014 in Limassol, Cyprus.
- At least one more exhibition of P-REACT project including poster, presentation, dissemination material to be determined yet.

Online dissemination materials

- Contribution to the Project website
- Contribution for the production of P-REACT brochure
- Contribution for the preparation of P-REACT newsletters

Multimedia files

ADITESS will try to use company's contacts in order to take part in a TV news show. The target will be to provide information for the project, as well as, to prepare the Cyprus market for the commercialization of product/services of P-REACT solutions. A relevant multimedia file will be created and that can be used on the P-REACT website and YouTube.

End-user workshops

Cyprus end-user workshop with the main goal of gathering of end-user feedback to identify and select relevant use cases.

- When: June 17th, 2014
- Where: Conference Room "Omega" of the European University, Nicosia
- Target audience: CY Police forces, CY Private Security companies, Cyprus Ministry of Transportation, Cyprus Telecommunication Authority (CYTA), Municipality of Egkomi

Linking activities with related projects

European Enterprise Network Cyprus (http://www.bsccyprus.org.cy part of www.een.ec.europa.eu)

Communication activities & means

Target groups:

- Research Promotion Foundation http://research.org.cy. A meeting took place on 6th September 2014. An introduction of the P - REACT project was given and future use of EEN platform for dissemination of outputs as well as help on exploitation and commercialization of the product/service /output of the project were discussed on the meeting.
- Ministry of Energy, Commerce, Industry and Tourism of the Republic of Cyprus: Investigating the possibility of promoting P-REACT solutions.
- Commissioner of Electronic Communications & Postal Regulation (OCECPR). The OCECPR is the National Regulatory Authority for electronic communications. It is responsible for the coordination of implementation of the Cyprus National Security Strategy. Future Action includes investigating the possible use of the policy making mission of OCECPR in the commercialization of the product/services of P-REACT solutions.

7.4. FINT

7.4.1.Profile

Future Intelligence Ltd is a start-up SME company specializing in Information & Communication Technologies (ICT). It aims at providing high-demanded solutions and business services covering a number of activities such as wireless communications, networking and cloud computing. At the same time, it offers consulting services to other businesses and organizations which are willing to use IT and telecommunications as a lever in order to enhance their productivity and operation procedures.

The company's main goal is to contribute to scientific research on the fields mentioned above by pitching in with other players in order to produce innovative and original products or services.

7.4.2.Planned Dissemination Activities

FINT based on its profile is planning the following dissemination activities:

International Conferences and Journals

- Contribution at the preparation of papers targeting international conferences and journals. More specifically a first paper will be submitted as part of the consortium efforts to the 30th IFIP SEC International Conference on ICT Systems Security and Privacy Protection

- Other publications will be determined based on research outcomes after the end of the first year of the project.

Exhibitions related to P-REACT Technology

- Exhibition of P-REACT at International Conference on Telecommunications & Multimedia (TEMU 2014), Heraklion, Greece, 28030 July 2014..
- At least one more exhibition of P-REACT project including poster, presentation, dissemination material not determined yet.

Online dissemination materials

- Preparation of the P-REACT brochure
- Design and maintenance of Project website
- Design of P-REACT newsletter template to be use either on-line or non on-line

Multimedia files

- Demo of the Basic Use Case (aka Panic Button Use Case)
- Production of another Video Demo for the P-REACT platform including the whole process of one selected use case.

EC Dissemination Mechanisms

FINT will lead the utilisation of EC communication mechanisms as described in Section 5.4.

Non on-line P-REACT dissemination materials

- Development of P-REACT poster (TEMU 2014 Conference)
- Development of P-REACT banner

7.5. CERTH

7.5.1.Profile

The Information Technologies Institute (ITI) was founded in 1998 as a non-profit organisation under the auspices of the General Secretariat for Research and Technology of Greece (GSRT). The head office is located in Thessaloniki, Greece. Since 10.3.2000 it is a founding member of the Centre for Research

and Technology Hellas (CERTH) also supervised by GSRT. The centre for Research & Technology Hellas (CERTH) is the first Greek research institution recognised by the European Union that respects the Charter for Researchers and the Code of Conduct for the Recruitment of Researchers. CERTH-ITI is one of the leading Institutions of Greece in the fields of Informatics, Telematics and Telecommunications, with long experience in numerous EU and national R&D projects. It is active in a large number of research domains such as Security and Surveillance, Image and Signal Processing, Computer & Cognitive Vision, Human Computer Interaction, Virtual and Augmented Reality, Multimedia, Database and Information Systems and Social Media Analysis.

7.5.2.Planned Dissemination Activities

CERTH based on its profile is planning the following dissemination activities:

International Conferences and Journals

- Contribution at the preparation of paper for the 30th IFIP SEC International Conference on ICT Systems Security and Privacy Protection. Paper submission deadline: December 22nd, 2014

- Preparation of at least 3 other scientific papers for international journals/conferences disseminating the results of the video analytics algorithms that will be developed.

  Indicative journals that will be targeted:
  - IEEE Transactions on Pattern Analysis and Machine Intelligence
  - IEEE Transactions on Image Processing
  - ACM Transactions on Multimedia Computing, Communications and Applications

  Indicative conferences that will be targeted:
  - ICCV ’15 (International Conference on Computer Vision)
  - CVPR’16 (IEEE Conference on Computer Vision and Pattern Recognition)
  - ICIP’15 (IEEE International Conference on Image Processing)

Exhibitions related to P-REACT Technology

ICT Event (Bi-annual EU event on ICT projects/technologies, 2015, (no fixed date/place yet)

Linking Activities to other projects

CERTH so far has established Initial contact with LASIE and ADVICE projects, in which CERTH is a partner. Future plans include joint Workshops with the participation of end-users and experts.

7.6. KEMEA

7.6.1.Profile

The Center for Security Studies (KEMEA) has been established as the Greek Ministry of Citizen Protection & Public Order think tank on security policies. KEMEA is a scientific, consulting and research agency, whose purpose is to conduct theoretical and applied research and to produce studies, particularly at a strategic level, on issues concerning security policies. KEMEA also provides advisory and consulting services to the Ministry of Citizen Protection & Public Order and other Public and Private authorities on these same issues. KEMEA up to now is successfully participating in 34 funded Projects of the EC and ESA. It is also representing the Greek Government to the European Research and Innovation Forum (ESRIF) of the European Commission and is a Member to the Board of Directors of the European Organization for Security (EOS). KEMEA has been appointed in 2011 (Presidential Decree No39/06.05.2011) as the "National Contact Point" for the protection of ECIs ("ECIP contact point") of Directive 2008/114/EC of the Council of December 8th 2008 "regarding the definition and designation of the European Critical infrastructures and the assessment of the need to improve the protection of such infrastructures". KEMEA currently employs 49 highly qualified and experienced researchers and Security experts in total (33 contracted and 16 active officers of the Hellenic Police and Fire Corps). These 33 researchers are specialized in various topics such as: Crisis Management, Emergency Response, GIS, Hazardous Materials, Information Security, Cyber Security, Information Systems, Telecommunications, Ad Hoc Networks, Civil Protection, Operational Readiness Exercises, Statistics, International Relations, Transportation Security and European Policy, etc. Furthermore regarding the capacity of KEMEA, under its constitutional law, can utilize personnel and assets of the Greek Ministry of Public Order and Citizen Protection, if needed, in order to fulfil specific tasks of various projects; this equates to a staff pool of over 70,000 people being readily available.

7.6.2.Planned Dissemination Activities

KEMEA based on its profile is planning the following dissemination activities:

International Conferences and Journals

Already submitted publications based on P-REACT research:

- L. Mitrou, P. Drogkaris, G. Leventakis, Legal and Social Aspects of Surveillance Technologies: CCTV in Greece, International Conference on Citizens' Perspectives on Surveillance, Security and Privacy: Controversies, Alternatives and Solutions, pp. 39-41, November 2014, Vienna, Austria

Preparation of papers targeting at international conferences and journals, as follows:

- 30th IFIP SEC International Conference on ICT Systems Security and Privacy Protection (Paper submission deadline: December 22nd, 2014)
- Journal of Research in Crime and Delinquency, John Jay College of Criminal Justice, USA.

Online dissemination materials

- Contribution for the production of the P-REACT brochure
- Publication of P-REACT newsletters.

Multimedia files

- Contribution to a high quality presentation of the project for the p-react website as per requests by the leading partner (FINT).

EC Dissemination Mechanisms

- Contribution to the dissemination activities on these EC communications resources as per requests by the leading partner (FINT).

End-user workshops

- Greece end-user workshop with the main goal to initiate awareness of P-REACT project and gather end-user feedback to identify P-REACT desired functionalities.
    - When: June 18th, 2014
    - Where: Radison Blue Park Hotel, Athens
    - Target audience: Police forces, Private Security companies, Transportation Organisations and Operators, Athens Trade Association.
- An additional end-user Workshop will be organised during the P-REACT live trial in Greece, autumn 2015.

Linking activities with related projects

KEMEA so far has established Initial contact with the PROACTIVE project (http://www.fp7-proactive.eu/), in which KEMEA is a partner. The target is to make use of the already established PROACTIVE external expert's board for disseminating P-REACT results to an extended audience of experts and decision makers in security in both the private and public sectors.

Linking activities with related Police Networks

KEMEA being by its constitutional law the research centre under the Hellenic Ministry of Public Order &

Citizens Protections has tight links with other Governmental organisations and Police Networks across Europe. KEMEA has already disseminated related project materials (newsletter, P-REACT presentation) to the European Network of Law Enforcement Technology Services (ENLETS) who agreed to disseminate project results to all ENLETS National Contact Points (NCPs) across Europe. KEMEA will also plan to present P-REACT results in one of the upcoming ENLETS conferences that take place biannually.

7.7. SRM

7.7.1.Profile

SRM was established on 4th August 2003 through an agreement between the Municipality and the County of Bologna through the division of the public transport company of Bologna, ATC SpA, by contribution of all the networks, infrastructures and plants (real estate). SRM can be identified as a Public Equivalent Body according to the Directive 2004/18/EC because it satisfies the requirements foreseen by law. It is a joint-stock company, whose capital is entirely public, founded in the context of the reform of the local transport system. As the Agency performs the control activities for the local public transport service and manages the financial resources, it can be identified as the local Authority for Public Transport.

SRM has been established in order to perform the following activities:

- Promotion of initiatives focused on increasing the diffusion and the valorisation of local public transport;
- Management of the infrastructures serving the local public transport service;
- Planning, organisation and promotion of integrated public transport service and private mobility.

SRM is member of a local and an international network of Public Transport Authorities: at local level it is member of ALMA, the association that collects the nine authorities of the Emilia-Romagna region and in contacts with Milan and Rome authorities. On the international level SRM is member of UITP (International Union of Public Transport) in Brussels and active member of its OA Committee (Organising Authorities).

SRM is in contact with POLIS - European cities and regions networking for innovative transport solutions in Brussels, which collects mobility key actors in Europe. At the end of 2014, SRM has been appointed by POLIS to lead the "Transport Safety and Security" Working Group, aimed to handle with security of transport system topic, through themed meetings, European projects, and policy activities to communicate the opinions of European cities and regions to the EU Institutions.

SRM, as a Public Transport Authority, plays a very important role as a key chain ring, linking municipalities, transport operators and transport researchers in the territory within its responsibility, giving to decision makers support for planning, awarding, monitoring and evaluating the transport service and its nodes focusing on passengers' perspectives, having always in mind to encourage the shift from individual to collective transport.

The issue of passengers' security (real and perceived) is a key element of promoting the use of public transport service.

7.7.2.Planned Dissemination Activities

SRM based on its profile is planning the following dissemination activities:

International Conferences and Exhibitions

- Forum Civitas 2014, Casablanca - Morocco, September 23th -26th, 2014: SRM hold a booth where P-REACT dissemination material has been distributed, and attendees were informed about P-REACT and other European Project SRM is involved.
- Annual POLIS Conference 2014, Madrid – Spain, November 27th-28th, 2014: SRM will have a booth to promote P-REACT project, along with other projects that SRM is involved. P-REACT dissemination materials will be distributed to attendees. SRM will conduct a presentation on the P-REACT project during the parallel session "Road Safety and Security".
- Papers will be prepared targeting at international conferences, as follows:
    - Smart City Exhibition (Autumn, 2015 – Bologna - Italy)
    - ITS European Congress (Autumn, 2015 – Bordeaux – Italy)
    - Civitas Forum (Autumn, 2015 – Ljubljana – Slovenia)
    - Transport Research Arena (Spring, 2016 – Paris Warsaw – Poland)
- POLIS (network of European cities and regions cooperating for innovative transport solutions) is considering assigning SRM as coordinator of its Transport Safety and Security Board http://www.polisnetwork.eu/working-groups/wg-transport-safety-and-security This position is still waiting to be confirmed: if confirmed, SRM will lead the work of the thematic board, that representing a valuable channel to disseminate the P-REACT project and its results at International level.

Online dissemination materials

- The SRM website has a section dedicated to P-REACT, where the project and its purposes are

described. A link forward to the P-REACT website, and the dissemination materials (e.g., newsletters, brochure, leaflet), and the main deliverables and documents will be available for download and consultation.

- Contribution to the preparation of the P-REACT newsletter, and other dissemination materials.
- Newsletters, brochure, and other project dissemination materials will be distributed via on-line channels taking advantage of SRM established contacts at local and International level.
- Following a request of SRM, the POLIS network published an article about P-REACT in its newsletter in June, 2014, asking members to answer the project survey. It is reasonable (even if not already scheduled) that the POLIS newsletter will be available to host further articles and updates about the P-REACT project.
- SRM will look for any opportunities to propose articles and news on newsletters and mailing lists of organizations in which SRM is a member, or in any case focused on the transport and mobility topic.

Non on-line P-REACT dissemination materials

- SRM will print hard copies of the project dissemination materials (e.g., newsletters, brochure) to be distributed in occasion of conferences, workshops, meetings with subjects potentially interested on P-REACT. A roll-up will be produced, to be showed promoting the project.

End-user workshops

- SRM have had several meetings with potential end-users at local level in order to create a target group interested in the project development, and to receive relevant feedback. Such meetings will be held anytime a potential stakeholder will be contacted in the future.
- In January, 2016, SRM will host an end-users workshop close to the implementation of the local pilot test. The workshop will be mainly focused on the project key topics and its outputs achieved so far. The main target audience will be represented by: operators in the transport and mobility sector (providing and/or managing the public and private services), cities and public administrations, public institutions (e.g., University, technical professional associations, etc.), Law Enforcement Agencies, and private security companies.

Linking activities with related projects

- During the SIMPLI-CITY project meeting in Goteborg - Sweden in April 9th-11th, 2014, P-REACT has been presented to other partners of the consortium. Updates about the P-REACT outcomes will be presented during the next SIMPLI-CITY project meetings (the next one will take

place in Torino – Italy, in November 26th-28th, 2014).

- During the EUSTO project kick-off held in Athens - Greece in September 2nd , 2014, SRM have had some face to face discussions with other partners about the P-REACT project and its first steps. Updates about the P-REACT outcomes will be presented during the next EUSTO project meetings (the next one in Athens – Greece, in December, 9th-10th).

8. Evaluation and Reporting

In order to measure the impact of the planned dissemination activities, spamming the whole duration of the project, and to be able to adjust the dissemination strategy for achieving the expected outcomes and maximised visibility, distinct metrics and indicators have to be defined per type of activity, which will constantly be measured and monitored. In order to evaluate the dissemination activities, a number of Key Performance Indicators (KPIs) will be used, as well as various diagrams that will be included in annual reports. The following paragraphs describe the KPIs, diagrams and the respective reports that are to be developed.

8.1. Key Performance Indicators

The KPI's that will be used for evaluating the planned dissemination activities within P-REACT are presented in Table 10.

Dissemination Channel	KPIs
Conferences/Journal	Number of publications
Publications	Number of peer reviewed papers
Project Presentations	Number of events / conferences participated or organized Number of attendees per event and average
Collaboration Events	Number of related projects made contact with Number of joint events/workshops
Workshops	Number of workshops organized Number of attendees per workshop and average
Social Media	Number of social media communities/groups relevant to P-REACT Number of members in each community/group Flow of communication, number of posts
Newsletters	Number of newsletters produced
Website	Number of visitors Average time on site

*Table 10 - **Key performance indicator list***

8.2. Dissemination Results

Dissemination results will be analysed and evaluated with respect to the overall and partner specific dissemination plans presented in the previous sections. In order to better overview and evaluate the

effectiveness of dissemination activities, a number of diagrams will be used.

An example of a visual overview of the dissemination activities is presented in Figure 3. This diagram will provide an overview of the various dissemination activities performed, as well as their distribution.

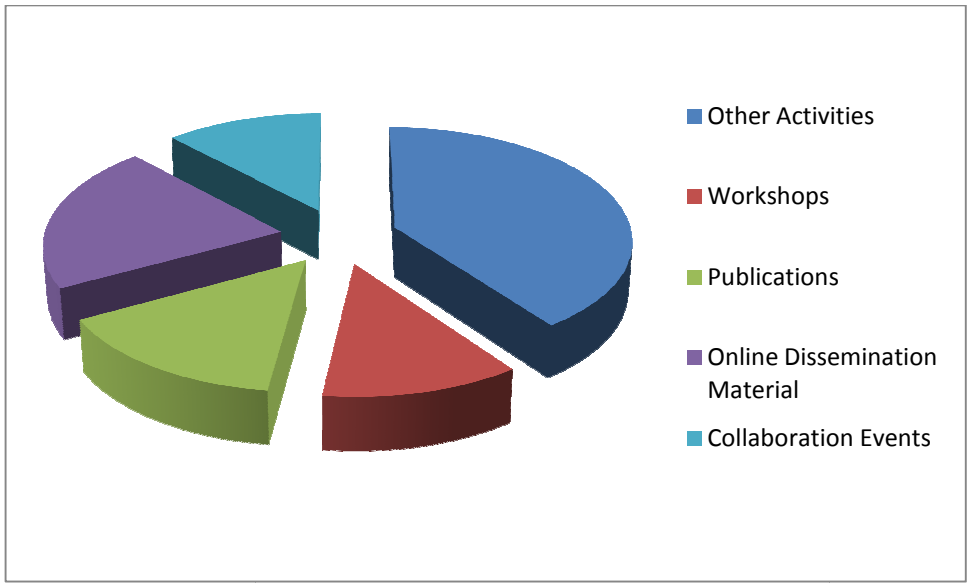


Figure 3 – Total Number and Distribution of Dissemination Activities

The project will focus on balancing international and national activities, aiming at increasing the outreach of the P-REACT results while ensuring the creation of an exploitation potential both in the countries involved in the project as well as at an international level. The result of this will be visualized using the example diagram shown in Figure 4.

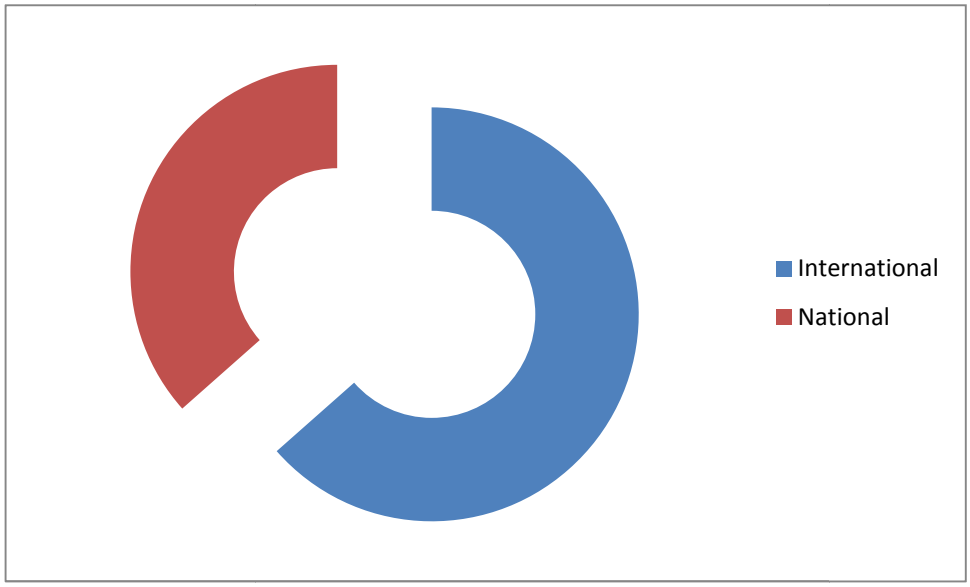


Figure 4 – National vs. International Activities

Additionally, the receiving audience of the non-online dissemination activities will be visualized by

calculating (or estimating where necessary) the number of people that the produced dissemination material have reached. Figure 5 provides an example, showing the effectiveness of the various dissemination channels, with respect to the number of people they reach. In some cases, such as workshops, calculating the number of attendees is easy, but in cases such as conferences or published papers, only estimation can be used.

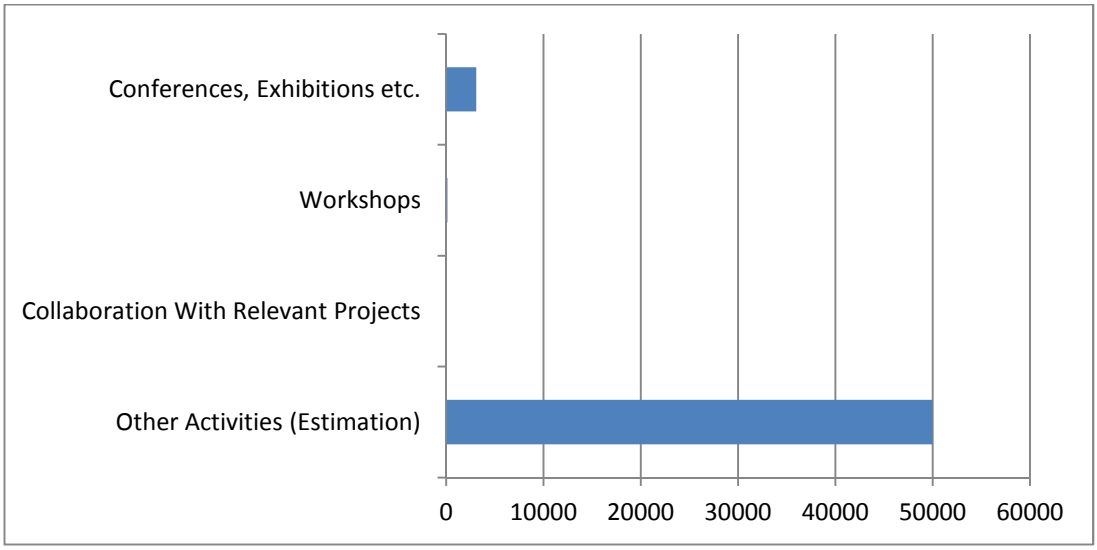


Figure 5 – Efficiency of the various Dissemination Activities

Similarly, effectiveness of online dissemination material will be presented. This analysis will include the number of visits to the P-REACT web site and the number of members in the Linkedin P-REACT group.

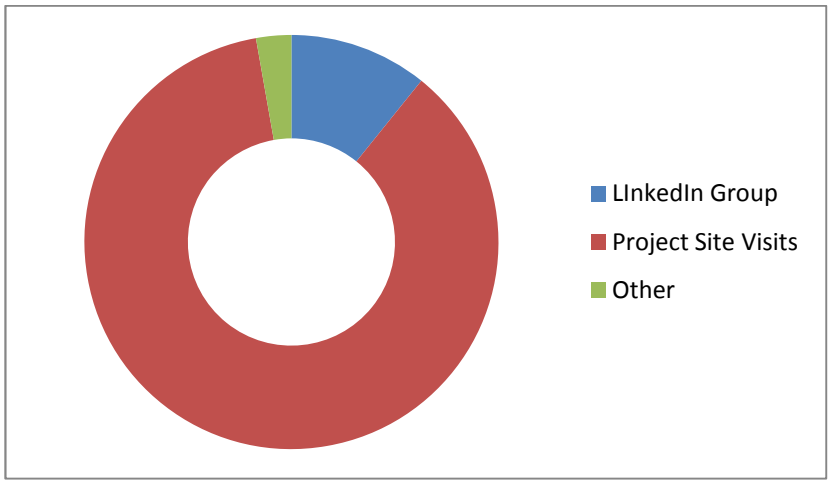


Figure 6 – Effectiveness of online dissemination material

Finally, a comparison chart of the online and offline dissemination activities will be used

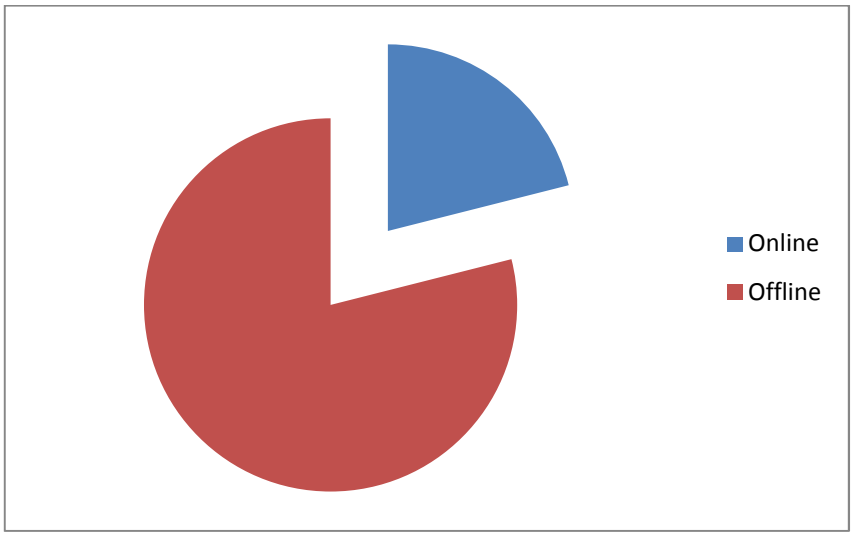


Figure 7 – On-line vs. off-line dissemination activities' effectiveness

8.3. Reporting

Reports are a major part of the P-REACT dissemination plan. The scope of these reports is twofold. The first one is to inform consortium members and the Project Officer about the development of the project dissemination activities. The second scope is to assess the effectiveness of the dissemination plan based on specific quantitative metrics, as defined in Section 8.1. The analysis of dissemination results are an internal part of dissemination reports.

Therefore, these reports should include all dissemination activities that have been carried out as per the time of reporting by the consortium and individual partners, the dissemination results, corrective actions for improvements and updates on this plan. An outline of the project dissemination reports is illustrated below:

- List of dissemination activities (workshop, scientific publications, press releases…)
- Description of dissemination activities and the main outcomes
- List of on-line dissemination activities (e.g. linkedin, online discussions, website...)
- Analytics and statistics for dissemination activities conducted during the reporting period
- Assessment on the performance of P-REACT dissemination plan
- Updates and corrective actions on the dissemination plan
- Conclusions

During the duration of the project two reports will be delivered (M12, M24). Dissemination results will be analysed and provided by CERTH based on on-line statistics provided by FINT and KEMEA (for P-

REACT Linkedin Group). The primary PoC for the production of these reports is KEMEA with the contribution of all partners.

9. Conclusion

In this document we provided the main components of P-REACT dissemination plan. Our approached started by defining the main components of the dissemination methodology and the actions to take place for the realisation of this plan. The main target groups were identified based on P-REACT possible application areas. Those include LEA, the transportation sector, small shop owner, chamber associations, private security companies and telecommunications operators.

The definition of dissemination materials were based on best practices, followed by other consortia and individual partners in relevant research activities. A special effort were given by the consortium to use a divert number of dissemination materials since the beginning of the project including project broshures, presentations and newsletters. Responsibilities for the production of the above materials were assigned along with specific timelines.

It has been pointed out the importance of choosing the proper communications channels for the dissemination of project developments and results. To this end, we decided to make use of available open source on-line tools and mechanisms along with the ones provided by EC via the CORDIS services. A relevant Linkedin group was also created to increase project visibility within the professional community.

The consortium successfully organised four End-User Workshops in Cyprus, Greece, Italy and Ireland with minimum costs as only local partners were invited. The organisation of local workshops seemed to be a very cost-effective solution that saved almost 90% of the available budget for the organisation of future workshops targeting mainly to the evaluation of the project solutions during the final trials in Greece and Italy.

Participation in International conferences and publication of project results are major drivers for the P-REACT dissemination plan. Therefore, a complete plan was issued for the submission of scientific and technical papers in relevant conferences. That list would be maintained and updated throughout the project lifetime by P-REACT scientific coordinator.

As an initial step, we have also defined a relevant list of International Exhibitions that provide a unique opportunity to present P-REACT solutions to an extended audience of security stakeholders. However, as for the time of writing P-REACT dissemination plan most of the exhibitions were scheduled to take place in 2015. Therefore, the P-REACT responsible partner would need to periodically update the exhibition's list and inform the dissemination manager and the PC about possible exhibitions opportunities, based on current status of the project modules under development.

Since the beginning of the project, efforts were made to link P-REACT with other related on-going

research projects. Initial contacts have already made with the SmartPrevent and EUSTO projects and other have been initiated. P-REACT would continue to seek any opportunity for collaboration with related research National and International projects.

Apart from the global dissemination efforts P-REACT partners would need to seek any opportunity for disseminating the project results during the project duration and also in an extending period after the end of the project. To this direction, the P-REACT dissemination plan included also individual dissemination plans based on partner's profile and capacity.

The performance evaluation of P-REACT dissemination plan was identified as an important element the plan itself. Therefore, a number of relevant Key Performance Indicators (KPIs) were defined along with the procedures for evaluation and reporting. Two project reports will be delivered at M12 and M14.

ANNEX I. GLOSSARY AND ACRONYMS

The table below shows the most significant terms used in this document:

Term	Definition / Description
P-REACT	Petty cRiminality diminution through sEarch and Analysis in multi-source video Capturing and archiving plaTform
DoW	Description of Work
WP	Work package
PD	Person-Day
PM	Person-Month
EC	European Commission
KPI	Key Performance Indicator
SME	Small and Medium Enterprise
LEA	Law Enforcement Agency
PoC	Point of Contact
ENLETS	Law Enforcement Technology Services
PC	Project Coordinator

*Table 11 - **Glossary and Acronyms***

ANNEX II. REFERENCES

The table below shows the most significant references used and/or cited to prepare this document:

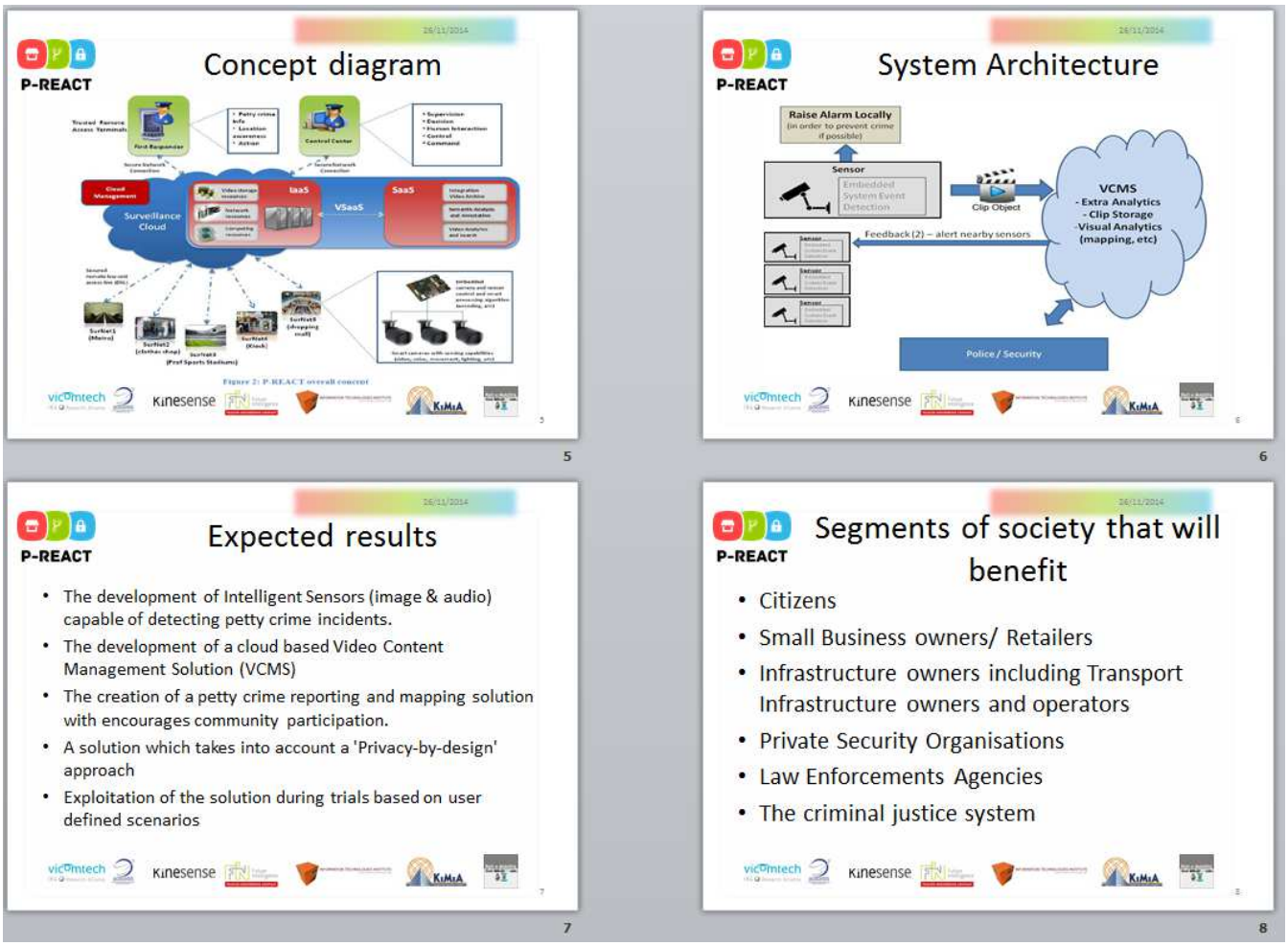
Reference
[1] Marketing Management Millennium Edition, Tenth Edition, Philip Kotler, Copyright © 2000 by Prentice-Hall.
[2] D2.1 – Petty Crimes Analysis and Initial Glossary, available on line at: http://p-react.eu/public-deliverables/
[3] P-REACT Scientific Plan and Guidelines_v0.1
[4] WordPress: avaliable on-line at https://wordpress.org/
[5] CORDIS - Community Research and Information Service, http://cordis.europa.eu/home_en.html
[6] OpenAir, https://www.openaire.eu/
[7] Zenodo, http://zenodo.org/

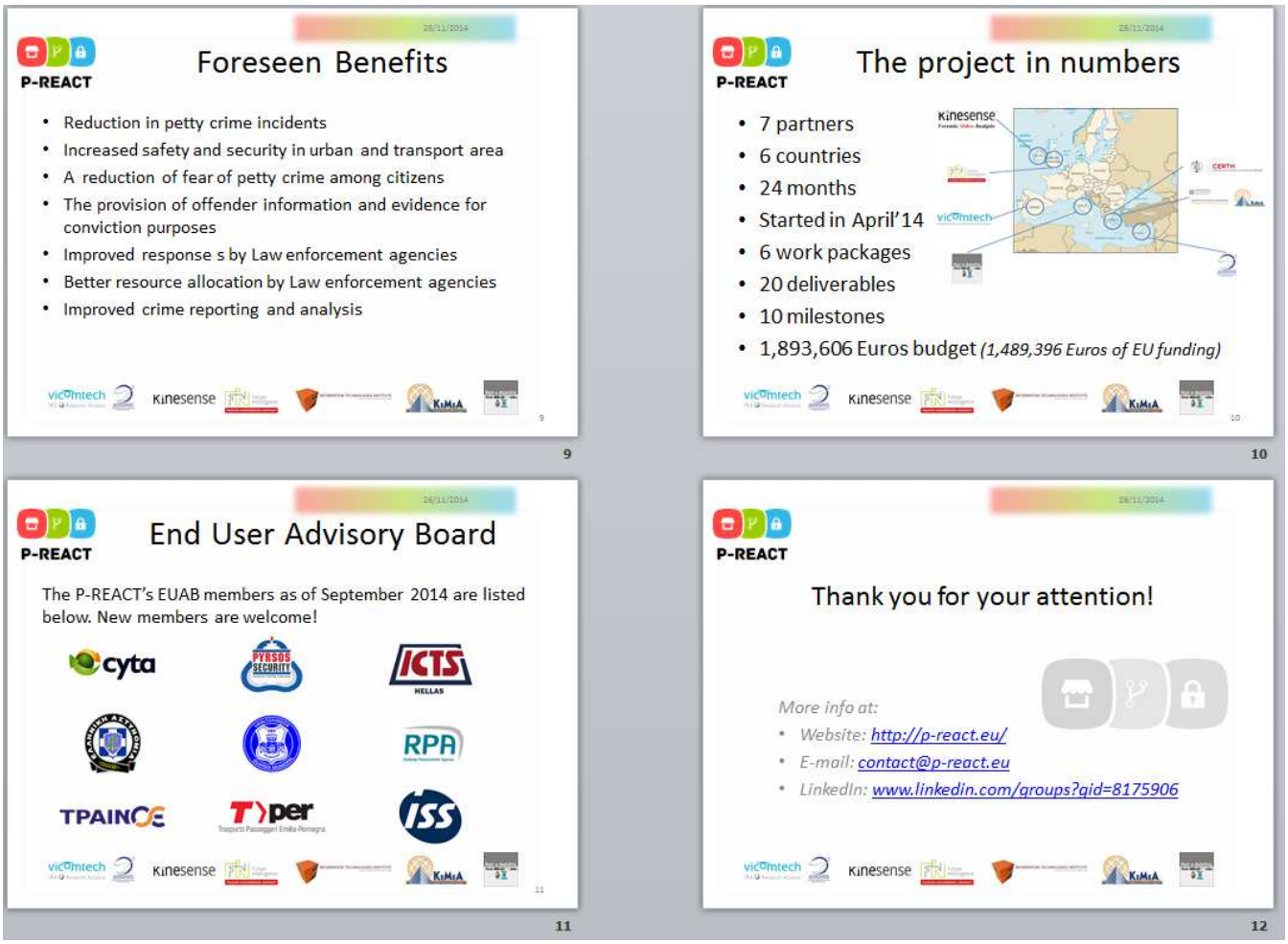
ANNEX III. P-REACT BROCHURE

The figures below depict the P-REACT Brochure

ANNEX IV. P-REACT PRESENTATION

The figures below show the 12 slides of the first P-REACT presentation.


Concept diagram
P-REACT
Surveillance Cloud
IaaS
VSaaS
SaaS
Kinesense
5
System Architecture
P-REACT
Raise Alarm Locally
Sensor
Clip Object
VCMS
- Extra Analytics
- Clip Storage
- Visual Analytics
(mapping, etc)
Feedback (2) – alert nearby sensors
Police / Security
Kinesense
6
Expected results
P-REACT
The development of Intelligent Sensors (image & audio) capable of detecting petty crime incidents.
The development of a cloud based Video Content Management Solution (VCMS)
The creation of a petty crime reporting and mapping solution with encourages community participation.
A solution which takes into account a 'Privacy-by-design' approach
Exploitation of the solution during trials based on user defined scenarios
Kinesense
7
Segments of society that will benefit
P-REACT
Citizens
Small Business owners/ Retailers
Infrastructure owners including Transport Infrastructure owners and operators
Private Security Organisations
Law Enforcements Agencies
The criminal justice system
Kinesense
8


P-REACT
Foreseen Benefits
Reduction in petty crime incidents
Increased safety and security in urban and transport area
A reduction of fear of petty crime among citizens
The provision of offender information and evidence for conviction purposes
Improved response s by Law enforcement agencies
Better resource allocation by Law enforcement agencies
Improved crime reporting and analysis
9
P-REACT
The project in numbers
7 partners
6 countries
24 months
Started in April'14
6 work packages
20 deliverables
10 milestones
1,893,606 Euros budget (1,489,396 Euros of EU funding)
10
P-REACT
End User Advisory Board
The P-REACT's EUAB members as of September 2014 are listed below. New members are welcome!
11
P-REACT
Thank you for your attention!
More info at:
Website: http://p-react.eu/
E-mail: contact@p-react.eu
LinkedIn: www.linkedin.com/groups?gid=8175906
12

ANNEX V. DISSEMINATION TEMPLATES

Book Chapters

One table per each book/book chapter

Title:		
Author(s):		
Book Title:		
Editors:		
Date:		**Pages:**
Abstract:		
Comments:		

Conferences/Journals Papers

One table per each conference or journal paper

Title:			
Author(s):			
Conference/Journal:			
Place:		**Date:**	**Pages:**
Abstract:			
Comments:			

Workshops Papers

One table per each workshop paper

Title:			
Author(s):			
Workshop:			
Place:		**Date:**	**Pages:**
Abstract:			
Comments:			

Talks

One table per each talk. Not related to papers.

Title:	
Presenter:	
Event:	

Place:		**Date:**
Short Description:		
Comments:	.	

Presentations

One table per each presentation.

Title:		
Presenter:		
Event:		
Place:		**Date:**
Short Description:		
Comments:	.	

ANNEX VI. LIST OF CONDUCTED DISSEMINATION EVENTS

ID #	Title	Decription	Target audience(s)	Who - Author(s)	What - Message	How - Channel(s)	When	Observations
1	P-React Project	Introduction to P-React project	Citizens, local authority, urban mobility professionals, EU project partners	SRM	Brief description of the P-React project, and its purpose	Official SRM website	Until SRM will set up the new website	www.srmbologna.it/progetti_p-react_eng.shtm
2	Petty crime in the transport sector	Brief description of the P-React project; dissemination of the End-Users questionnaire	Local authorities and professionals involved in the urban mobility	SRM	Brief description of the P-React project; End-Users questionnaire	Mailing list of the network POLIS	June, 2014	www.polis-online.org/
3	P-React Project	Brief presentation of the P-React project	Partners of the SIMPLI-CITY Project	SRM	Brief description of the P-React project, and looking for possible synergies	Slides and face-to-face approach	April, 2014	The SIMPLI-CITY project aims to develop a device to support users during his movements in the city. The project put a considerable efforts on technology and ethics aspects simpli-city.eu/

4	P-React Project	Introduction to the P-React project	Partners of the EUSTO Project	SRM	Brief description of the P-React project, and looking for possible synergies	Face-to-face approach	September, 2014	The project, started in September 2014, is focussed on the aspect of security related to big infrastructures for mobility
5	P-React Project	Introduction to the P-React project	Professionals involved in sustainable mobility	SRM	Brief description of the P-React project, and looking for possible synergies	Face-to-face approach	September, 2014	www.civitas.eu/content/civitas-forum-conference-2014
6	P-React Project	Introduction to the P-React project	End-users	VICOM	Brief description of the P-React project and looking end-user feedback	Face-to-face workshop	June, 2014	2 local police forces, 1 public infrastructure security manager, 3 private security companies
7	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Press release describing P-REACT and its main goals	Article in an news agency website	May, 2014	http://www.europapress.es/euskadi/noticia-vicomtech-ik4-lidera-proyecto-europeo-desarrollar-sistema-contra-delitos-comercios-20140512112238.html

8	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Press release describing P-REACT and its main goals	Article in an online newspaper: 20minutos	May, 2014	http://www.20minutos.es/noticia/2136161/0/
9	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Press release describing P-REACT and its main goals	Article in an regional newspaper: Noticias de Gipuzkoa	May, 2014	http://www.noticiasdegipuzkoa.com/2014/05/13/sociedad/sospechosos-bajo-control
10	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Press release describing P-REACT and its main goals	Article in an online newspaper: Gente Digital	May, 2014	http://www.gentedigital.es/san-sebastian/noticia/1388983/vicomtech-ik4-lidera-un-proyecto-europeo-para-desarrollar-un-sistema-contra-delitos-en-comercios/

11	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Press release describing P-REACT and its main goals	Article in an online newspaper: Bilbao 24horas	May, 2014	http://www.bilbao24horas.com/index.php/de-interes-y-curiosidades/noticias-curiosas-y-de-interes/10496-vicomtech-ik4-lidera-un-proyecto-europeo-para-desarrollar-un-sistema-contra-delitos-en-comercios
12	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Radio interview to Naiara Aginako	Basque regional radio: EITB	May, 2014	http://www.eitb.tv/eu/irratia/euskadi-irratia/faktoria/1435286/2239128/faktoriamagazina-maiatzak-13/
13	Vicomtech-IK4 desarrolla sistema contra delitos en comercios	Introduction to the P-React project	society in general (general public)	VICOM	Radio interview to Naiara Aginako	Basque regional radio: Onda Cero	May, 2014	http://www.ondacero.es/audios-online/emisoras/pais-vasco/san-sebastian/gipuzkoa-onda-eduardo-yanez_2014051300145.html
14	Vicomtech-IK4 desarrolla sistema contra	Introduction to the P-React project	society in general (general public)	VICOM	Radio interview to Marcos Nieto	Basque regional radio: EITB	May, 2014	http://www.eitb.tv/es/radio/radio-euskadi/graffiti/1411292/2247170/graffiti-15-de-mayo/

	delitos en comercios							
15	P-React Project	Introduction to the P-React project, 1st End User Workshop in Cyprus	Cyprus Ministry of Transportation, Cyprus Police, Municipality of Egkomi, Cyprus Telecommunication Authority (CYTA), Cyprus Private Security Companies	ADITESS	The aim of the Workshop was to analyze existing petty crime incidents, its impact on business and the local economy, its impact on society, the current security systems in place and security operators and Law Enforcement Agencies (LEAs) approach to dealing with petty crime and the corresponding CCTV practices	One day Workshop	17-Iouv-14	https://redmine.p-react.eu/projects/p-react/wiki/CyprusWorkshop

16	P-React Project	Introduction to the P-React project, End User Workshop in Athens	Forensic Science Division Hellenic Police/ Security Directorate Brinks Security Company G4S Alpha Hellas Security Pyrsos Security S.A. ISS S.A. ICTS S.A. Urban Rail Transport S.A. Trainose S.A. Athens Urban Transport Organisation Athens Trades Association	KEMEA	The aim of the Workshop was to analyze existing petty crime incidents, its impact on business and the local economy, its impact on society, the current security systems in place and security operators and Law Enforcement Agencies (LEAs) approach to dealing with petty crime and the corresponding CCTV practices	One day Workshop	16-July-2014	http://p-react.eu/end-user-workshop-in-greece/

17	P-React Project	Dissemination of the P -REACT project in the 9th International CRITIS 2014 cofference	Researchers and professionals from academia, industry and government organizations working in the field of the security of critical infrastructure systems	ADITESS	Introduction of the P - REACT project in the EU Critical Infrastructure Community	Three days cofference , P-REACT booth, project brochures, project presenation	13-15 Oct 2014	https://redmine.p-react.eu/attachments/download/411/P-REACT_ADITESS_Dissemination%20CRITIS%202014_Ver1.pdf
18	P-React Project	Presentation of the project at the International Conference on Telecommunications and Multimedia (TEMU) 2014 in Crete, Heraklion at July 2014	Researchers and professionals from the Telecommunications and Multimedia	FINT	Introduction of the P - REACT project in the EU Critical Infrastructure Community	a poster was presented	July 2014	https://redmine.p-react.eu/projects/p-react/wiki/Wp6

19	P-React Project	Presentation of the project at Research Promotion Foundation (http://research.org.cy) 06/11/2014	Research Promotion Foundation's core objective is the promotion of scientific and technological research in Cyprus. The Foundation is also the coordinator of the Enterprise Europe Network in Cyprus	ADITESS	Introduction of the P - REACT project and future use of EEN platform for dissemination of outputs as well as help on exploitation and commersalisation of the product/service /output of the project.	Meeting with Ms. Nedi Kaffa at RPF premises	6/11/2014	
20	P-React Project	Presentation of the project at the Annual POLIS Conference 2014 (http://www.polisnetwork.eu/2014conference)	Cities and Administrations representatives, researchers and professionals in the field of Transport and Mobility	SRM	Introduction of the P-REACT project, its objectives, components, and expected results. Invitation to join the End-Users Advisory Board	Presentation in a session dedicated to "Road safety and security", SRM booth showing the EU funded projects in which SRM is partner, dissemination of P-REACT materials (brochre,	27/11/2014	https://redmine.p-react.eu/projects/p-react/wiki/2014_Annual_POLIS_Conference_-_SRM

						leaflet		
21	P-React Project	Presentation of the project at the EUSTO project meeting	Transortation sector experts Scientists in security domain Police Officers Ministry of Interior	KEMEA	Introduction of the P-REACT project and its objectives. First research results on petty crime. Invitation to join the End-Users Advisory Board	Live presentation given by KEMEA	10 December 2014	pending

Table 12 – ***List of dissemination activities conducted by January 2015***